

INVESTING IN LEARNING

The Keys to Success

Maximize Your Educational ROI...Advance Your Business Development Techniques to:

- Recruit, hire and retain great people
- Effectively nurture peak performance behaviors
- Design successful media campaigns that achieve your sales and marketing goals
- Build results into your marketing concepts
- Master the dynamics of change to grow your business

Attend a Special North American
Trucking Industry
Update Session Featuring:

Pat Quinn, Chairman
American Trucking Associations



David Bradley, CEO
*Canadian Trucking Alliance and
President, Ontario Trucking Association*



2007 Annual Conference

April 22-25, 2007

Orlando, Florida

Omni Orlando Resort at ChampionsGate

Visit www.tsmaonline.com/ac/tw
or call **800.845.8090**
for details and to register.